	Application No.	Applicant(s)
Notice of Allowability	09/933,782	VAN OVERVELD, CORNELIUS WILHELMUS ANTON
	Examiner	Art Unit
	Joseph P. Hirl	2129
The MAILING DATE of this communication appear All claims being allowable, PROSECUTION ON THE MERITS IS (herewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RICO of the Office or upon petition by the applicant. See 37 CFR 1.313	(OR REMAINS) CLOSED in this ap or other appropriate communicatior GHTS. This application is subject to	plication. If not included will be mailed in due course. THIS
1. This communication is responsive to <u>September 1, 2005</u> .	•	
2. The allowed claim(s) is/are <u>1-8,10,11,13-16 and 18-25</u> .		
 3.	been received. been received in Application No cuments have been received in this of this communication to file a reply ENT of this application. Itted. Note the attached EXAMINER is reason(s) why the oath or declarate to be submitted. On's Patent Drawing Review (PTO- Amendment / Comment or in the Comment or in the Comment of the drawing header according to 37 CFR 1.121(content).	national stage application from the complying with the requirements 'S AMENDMENT or NOTICE OF tion is deficient. 948) attached Office action of the back) of d). nust be submitted. Note the
Attachment(s) 1. ☐ Notice of References Cited (PTO-892) 2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948) 3. ☐ Information Disclosure Statements (PTO-1449 or PTO/SB/08 Paper No./Mail Date 4. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material	6. ☐ Interview Summary Paper No./Mail Dat 3), 7. ⊠ Examiner's Amendr	e

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Examiner's Amendment / Reasons for Allowance

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

In the Claims

- 2. All claims for this application are to read as follows:
 - 1. A <u>computerized</u> method of providing a recommendation to a user for a recommended piece of clothing from an inventory of apparel of the user, for use by the user, comprising:

maintaining a clothing profile of the user, including the inventory of apparel and preferences of the user,

detecting a piece of clothing being selected from the inventory and updating the clothing profile based on said selection,

generating the recommendation for the recommended piece of clothing from the updated clothing profile, and

providing the recommendation to the user.

2. A system for generating a recommendation to a user for a recommended piece of clothing from an inventory of apparel of a user, for use by the user, comprising:

a user profiling unit that is configured to maintain a clothing profile of the user, including the inventory of apparel and preferences of the user,

one or more sensors that are configured to detect a selected piece of clothing being selected from the inventory, coupled to the database for updating the clothing profile based on the selected piece of clothing.

a recommendation unit that is configured to generate the recommendation for the recommended piece of clothing from the updated clothing profile, and

a rendering system that is configured to present the recommendation to the user.

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3. The system of claim 2, wherein

the recommendation unit is further configured to:

determine a list of available pieces of clothing from the inventory, and combine plural pieces from the list to form a collection of subsets.

the recommendation comprising at least one subset from the collection of subsets.

4. The system of claim 3, wherein

the recommendation unit is further configured to eliminate from the collection a number of subsets that are not suitable for a present situation.

5. The system of claim 2, wherein

the user profiling unit is coupled to a smart card reader/writer that is configured to maintain the clothing profile stored on a smart card.

6. The system of claim 2, further comprising

input means for determining a purpose for which the piece of clothing has been selected,

the user profiling unit being further configured to update the clothing profile further based on the determined purpose.

7. The system of claim 6, wherein

the input means is arranged to determine the purpose based on an appointment in an electronic calendar.

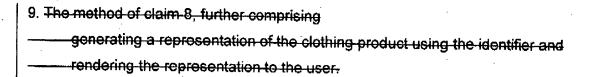
8. A <u>computerized</u> method of presenting a targeted clothing advertisement to a user, comprising

obtaining a clothing profile for the user,

determining a clothing product that matches the clothing profile,-and sending an identifier of the clothing product to the user.

generating a representation of the clothing product using the identifier, and rendering the representation to the user.

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- 10. The method of claim 8, wherein the clothing profile is obtained by reading the clothing profile from a smart card.
- 11. A <u>computerized</u> method of presenting a recommendation of an ensemble to a user, comprising:

maintaining an inventory of apparel possessed by the user,

determining one or more subsets of apparel from the inventory suitable for forming the ensemble, based on a one selected from: a user preference, current fashion, a dress code, or prior selected ensembles, and

presenting at least one of the one or more subsets of apparel to the user.

12. The method-of claim 11, wherein determining the one or more subsets suitable for forming the ensemble is based on at least one of: a user preference, current fashion, a dress code, and prior selected ensembles.

13. The method of claim 11, wherein

determining the one or more subsets suitable for forming the ensemble is based on at least one of:

- a dominant color of the ensemble,
- a color of each apparel in the subset,
- a dominant style of the ensemble,
- a time of year for wearing the ensemble,
- a time of day for wearing the ensemble, and
- current environmental conditions.

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14. The method of claim 11, wherein

determining the one or more subsets suitable for forming the ensemble includes at least one of:

applying one or more rules,
determining one or more distances,
determining one or more weights, and
modifying parameters used for determining the one or more
subsets based on prior user selections.

15. The method of claim 11, further including

identifying an apparel item that is not in the inventory that would form another subset suitable for forming the ensemble if combined with apparel in the inventory.

16. An apparel recommendation system comprising:

an inventory system that is configured to maintain an inventory of apparel possessed by a user,

a processor that is configured to identify one or more subsets of apparel in the inventory suitable for forming an ensemble, and

a display that is configured to present at least one of the one or more subsets of apparel to the user.

at least some of the anna

at least some of the apparel includes a tag that identifies the apparel to the inventory system.

17. The system of claim 16, wherein

at least some of the apparel includes a tag that identifies the apparel to the inventory system.

18. The system of claim 16, wherein

the processor is configured to identify the one or more subsets based on at least one of a one selected from: a user preference, current fashion, a dress code, prior selected apparel, and or prior selected ensembles.

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19. The system of claim 16, wherein

the processor is configured to identify the one or more subsets based on at least one of:

- a dominant color of the ensemble.
- a color of each apparel in the subset,
- a dominant style of the ensemble,
- a time of year for wearing the ensemble,
- a time of day for wearing the ensemble, and current environmental conditions.

20. The system of claim 16, wherein

the processor is configured to identify the one or more subsets via at least one of:

applying one or more rules,

determining one or more distances,

determining one or more weights, and

modifying parameters used for determining the one or more
subsets based on prior user selections.

21. The system of claim 16, further including:

a network interface that is configured to facilitate receipt of advertisements for other apparel,

the processor is further configured to filter the advertisements based on whether the other apparel forms another subset suitable for forming another ensemble if combined with apparel in the inventory, and

the display is further configured to present the another subset to the user.

22. The system of claim 21, further including:

an input device that facilitates a purchase of the other apparel in the another subset by the user.

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23. The system of claim 16, further including

a smart card read/write device, and

wherein the processor is further configured to transfer some or all of the inventory of apparel to a smart card via the smart card read/write device.

24. The system of claim 23, wherein

the processor is further configured to transfer one or more user preferences to the smart card via the smart card read/write device.

25. The system of claim 16, wherein

the system is further configured to detect an initial selection of a first apparel item, and

the processor is configured to identify the one or more subsets based on this initial selection.

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Authorization for this examiner's amendment was given by fax dated October 26, 2005 from applicant's attorney, Robert M. McDermott.

Reasons for Allowance

- 3. Claims 1-8, 10, 11, 13-16, and 18-25.
- 4. The following is an examiner's statement of reasons for allowance:

The cited prior art taken alone or in combination fails to teach the claims invention of apparel recommendation based on the user's inventory apparel selection therefrom and recording such actions in a clothing profile. Renderings can be made of the recommendation. Based on the clothing profile, targeted advertisement can be made specifically to the user configured to a specific rendering. Mixes and matches can be made within the inventory based on established references. Using tags for apparel identification, a display presents appropriate ensembles to the user.

The closest prior art (Suzuki, U.S. Patent 6,313,745) teaches a system and method for fitting room merchandise item recognition using wireless tag where the server develops recommendation of other products that the customer might be interested based on the items taken into the fitting room or using a customer ID card, containing a profile of past trial and purchase information. Suzuki fails to teach recommendations based on user's inventory apparel selection, development of related renderings, targeting advertisements including renderings to a user related to the

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clothing profile, identification of ensembles based on user's inventory, and display (i.e. computer) of subsets of apparel based on the inventory of the user.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Correspondence Information

Any inquiry concerning this information or related to the subject disclosure

Should be directed to the Primary Examiner, Joseph P. Hirl, whose telephone number is

(571) 272-3685. The Examiner can be reached on Monday – Thursday from

6:00 a.m. to 4:30 p.m.

If attempts to reach the Examiner by telephone are unsuccessful, the Examiner's supervisor, David R. Vincent can be reached at (571) 272-3080. Any response to this office action should be mailed to:

Commissioner of Patents and Trademarks,

Washington, D. C. 20231;

Hand delivered to:

Receptionist,

Customer Service Window,

Randolph Building,

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401 Dulany Street,

Alexandria, Virginia 22313,

(located on the first floor of the south side of the Randolph Building); or faxed to:

(571) 273-8300 (for formal communications intended for entry.

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Joseph P. Hirl Primary Examiner March 16, 2006